

BEFORE THE
POSTAL REGULATORY COMMISSION
WASHINGTON, D.C. 20268-0001

Retail Access Optimization Initiative

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Docket No. N2011-1

NOTICE OF INTERVENTION
OF THE NATIONAL NEWSPAPER ASSOCIATION
(August 19, 2011)

Pursuant to Order No. 778, The National Newspaper Association, Inc. (NNA) hereby gives notice of its intervention as a full participant in the above-captioned proceeding.

1. NNA is a national association of community newspapers, which typically enter Periodicals and Standard Enhanced Carrier Route mail in local post offices. NNA represents more than 2,000 newspapers nationwide. NNA's members will be directly affected by the matters at issue in this docket.

2. NNA intends to participate fully in hearings and any other proceedings in this docket.

Service should be made upon:

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Respectfully submitted,

Tonda F. Rush

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INC

CERTIFICATE OF SERVICE

I hereby certify that I have filed the foregoing document online in accordance with the Commission's Rules of Practice.

Tonda F. Rush
Counsel for National Newspaper Association

August 18, 2011
Arlington, VA 22205